

A large, leafy tree stands in a grassy field under a clear blue sky. A person is sitting on a branch of the tree on the right side. The tree's shadow is cast on the grass in the foreground.

# SUSTAINABILITY REPORT

# 2022



Együtt.  
Veled



# KEY OPERATING STATISTICS OF MAGYAR TELEKOM GROUP 2022

## SUMMARY OF KEY OPERATING STATISTICS

### MT HUNGARY

	31 December 2021	31 December 2022	2022/2021
Number of SIMs	5 633 817	5 950 457	5,6
Number of mobile broadband subscriptions	3 625 093	3 904 177	7,7

### NORTH-MACEDONIA

Mobil penetration (%) (1)	109,4	126,5	15,6
Number of SIMs	1 215 086	1 268 098	4,4
Market share of Makedonski Telekom (1) (2)	48,7	48,6	(0,2)

## KEY OPERATING STATISTICAL FIGURES OF TELEKOM HUNGARY SEGMENT

### MOBILE OPERATIONS

	31 December 2021	31 December 2022	2022/2021
Number of SIMs	5 633 817	5 950 457	5,6
<i>Postpaid share in the RPC base (%)</i>	74,2	76,3	2,8
MOU	259	239	(7,7)
ARPU (HUF) (3)	3 752	3 870	3,1
Postpaid (3)	5 336	5 341	0,1
<i>Prepaid</i>	1 193	1 234	3,4
<i>M2M</i>	369	308	(16,5)
Overall chum rate (%)	11,6	11,6	0,0
<i>Postpaid (%)</i>	5,2	6	15,4
<i>Prepaid (%)</i>	22,9	21,6	(5,7)
Ratio of non-voice revenues in ARPU(%)	54,8	59,1	7,8
Number of mobile broadband subscriptions	3 625 093	3 904 177	7,7

### FIXED-LINE OPERATIONS

#### Voice services

Total voice customers	1 326 219	1 308 071	(1,4)
<i>Total outgoing traffic (thousand minutes)</i>	1 989 329	1 648 169	(17,1)
Blended MOU (outgoing)	125	105	(16,0)
Blended ARPUI (HUF)	1 952	1 844	(5,5)

#### Data products

<i>Number of retail DSL customer</i>	399 831	329 359	(17,6)
<i>Number of cable broadband customers</i>	476 790	491 279	3,0
<i>Number of fiber optic connections</i>	540 119	693 522	28,4
Total retail broadband customers	1 416 740	1 514 160	6,9
Blended broadband ARPU (HUF)	3 702	3 926	6,1
Number of wholesale DSL access	25 737	25 779	0,2

#### TV services

<i>Number of cable TV customers</i>	102 489	98 337	(4,1)
<i>Number of satellite TV customers</i>	184 384	127 934	(30,6)
<i>Number of IPTV customers</i>	1 028 966	1 152 337	12,0
Total TV customers	1 315 839	1 378 098	4,7
Blended TV ARPU (HUF)	3 360	3 455	2,8

## KEY OPERATING STATISTICAL FIGURES OF MACEDONIA SEGMENT

### MOBILE OPERATING

	31 December 2021	31 December 2022	2022/2021
Number of SIMs	1 215 086	1 268 098	4,4
<i>Postpaid share in the RPC base (%)</i>	42,4	44,6	5,2
MOU	260	237	(8,8)
ARPU (HUF)	1 912	2 085	9,0

### FIXED-LINED OPERATING

#### Voice services

Total voice customers	223 996	224 577	0,3
Total outgoing traffic (thousand minutes)	23 530	18 347	(22,0)

#### Data and TV products

Number of fixed retail broadband customers	197 340	203 337	3,0
Number of IPTV customers	145 894	147 702	1,2

<sup>(1)</sup> Data published by Macedonian Agency for Electronic Communications (AEC)

<sup>(2)</sup> Based on active RPC

<sup>(3)</sup> Data from 2021 restated due to change in the accounting policy