

# SUMMARY OF KEY OPERATING STATISTICS

Summary of key operating statistics of Magyar Telekom Group	31.12.2022.	31.12.2023.
<b>MT HUNGARY</b>		
<b>Mobile operations</b>		
Number of SIMs	5 950 457	6 246 285
Postpaid	3 788 942	3 811 213
Prepaid	1 408 764	1 318 311
M2M	752 751	1 116 761
MOU	239	229
ARPU (HUF)	3 870	4 430
Postpaid	5 562	6 649
Prepaid	1 234	1 427
M2M	308	258
Overall churn rate	11,6%	11,7%
Postpaid	6,0%	8,4%
Prepaid	21,6%	17,0%
Ratio of non-voice revenues in ARPU	59,1%	62,0%
Number of mobile broadband subscriptions	3 904 177	4 055 315
<b>Fixed line operations</b>		
<b>Voice services</b>		
Total voice customers	1 308 071	1 272 581
Blended MOU (outgoing)	105	91
Blended ARPU (HUF)	1 844	1 968
<b>Data products</b>		
Number of retail DSL customers	329 359	268 471
Number of cable broadband customers	491 279	501 757
Number of fiber optic connections	693 522	821 482
Total retail broadband customers	1 514 160	1 591 710
Blended broadband ARPU (HUF)	3 926	4 694
Number of wholesale DSL access	25 779	26 147
<b>TV services</b>		
Number of cable TV customers	98 337	91 880
Number of satellite TV customers	127 934	73 093
Number of IPTV customers	1 152 337	1 259 448
Total TV customers	1 378 608	1 424 421
Blended TV ARPU (HUF)	3 569	4 032

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<b>NORTH MACEDONIA</b>		
<b>Mobile operations</b>		
Mobile penetration <sup>(1)</sup>	126,5%	126,9%
Market share of Makedonski Telekom <sup>(1)(2)</sup>	48,6%	48,2%
Number of SIMs	1 268 098	1 280 564
Postpaid share in the RPC base	44,6%	45,7%
MOU	237	235
ARPU (HUF)	2 085	2 295
<b>Fixed line operations</b>		
<b>Voice services</b>		
Total voice customers	224 577	228 350
Total outgoing traffic (thousand minutes)	18 347	14 579
<b>Data and TV services</b>		
Number of fixed retail broadband customers	203 337	210 480
Number of IPTV customers	147 702	150 415

(1) Data published by Macedonian Agency for Electronic Communications (AEC)

(2) Based on active RPC